

Leon County Purchasing Division

2284 Miccosukee Road
Tallahassee, FL. 32308

Request for Proposal

**Request for Proposals for Public Relations Services for the Leon County Tourist
Development Council
RFP -032-0-2005/KR**

Leon County Board of County Commissioners requests interested parties to submit formal sealed bids/proposals for the above referenced document.

Scope of Work: Leon County requests proposals from qualified firms or individuals for the Leon County Tourist Development Council (LCTDC) to furnish the LCTDC with public relations services. The Leon County Tourist Development Council seeks a Public Relations agency to promote the Tallahassee-Leon County area as a preferred visitor destination through media development, regional promotion and familiarization tours. The agency should develop and maintain relationships with key travel and tourism journalists through ongoing media development activities which will allow greater access and success in securing positive editorial coverage of the areas visitor attractions. The agency should seek to generate the greatest amount of positive media exposure for the region through the securing of "third-party" endorsements. All promotional efforts and activities will be done on a regional, national, and international level. This request for proposals is being issued concurrently with a request for proposals for Advertising/Promotional Services for the Leon County Tourist Development Council. Any qualified firm/ individual may respond to and be contracted for one or both of the proposals.

Ordering Instructions: This package can be requested from DemandStar by Onvia on our website at <http://www.demandstar.com>, or by calling (800) 711-1712.

Document Cost: \$2.50 plus shipping.

Bid Bond: 0

Pre/Bid Proposal Conference: NONE

Due Date/Time: 3/22/2005 2:00 PM Eastern

Leon County Purchasing Division must receive bids no later than said date and time. Bids received after such time will be returned unopened.

NOTE: ALL PROSPECTIVE BIDDERS/RESPONDENTS ARE HEREBY CAUTIONED NOT TO CONTACT ANY OFFICIALS OTHER THAN MEMBERS OF THE LEON COUNTY PURCHASING STAFF.

M/WBE's are encouraged to participate in the bid process.

Contact: Keith Roberts
Purchasing Director
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PUBLISH

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